

Rate Sheet for Wilton Report

On February 25, 2014 we mailed 4,093 Wilton Reports to Routes 3, 4, 6, 7, 8 & 10 through Gansevoort 12831. 2,602 Reports to Routes 2, 6, 8 & 12 through Saratoga Springs 12866. Total saturation mailing 6,695 Wilton Reports. This mail count is updated for every mailing.

Sizes available and costs:

2½x2½"	67	2½x5" (h,v)	134
5x5"	235	1/3 Page (10x4½, 5x9")	336
Half Page (10x7)	493	4/5 Page (10x10)	739
	Full Page (10x14)		952

Color is available: larger ads \$84; 5x5" ads \$56
smaller ads \$28

Rate Sheet for Geyser/Milton Report

On February 25, 2014 we mailed 2,026 Geyser/Milton Reports to Routes 4, 6 & 14 through Ballston Spa 12020. We mailed 1,252 Reports to Routes 4 & 5 through Saratoga Springs 12866. Total Saturation mailing 3,278 Geyser/Milton Reports. Count is updated for every mailing.

Sizes available and costs:

2½x2½"	60	2½x5" (h,v)	112
5x5"	197	1/3 Page (10x4½, 5x9")	291
Half Page (10x7)	403	4/5 Page (10x10)	605
	Full Page (10x14)		784

Color is available: larger ads \$84; 5x5" ads \$56
smaller ads \$28

Ads which run in Wilton Report and also the Geyser/Milton Report get 20% off on the Geyser/Milton insertion

These are modular sizes. We accept other sizes depending on space available and bill to nearest modular size.

Residents receive Report on or about last Wednesday of the month. Deadline for advertising is the previous Friday.

In addition ads run (AT NO CHARGE) on our web sites: wiltonreport.com and geysermilton.com

We have an active social media presence on facebook, googol+ and twitter and use it support our advertisers.

Our YouTube Channel is constantly growing as we produce videos about our community and its people. We are developing interview videos with our clients to show who they are and who they serve. There is no charge for these spots.

Brendan O'Donnell has major responsibility for Geyser/Milton Report

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