

Rate Sheet for Wilton Report

On September 23, 2014 we mailed 4,141 Wilton Reports to Routes 3, 4, 6, 7, 8 & 10 from Gansevoort 12831. 2,656 Reports to Routes 2, 6, 8 & 12 from Saratoga Springs 12866. Total saturation mailing 6,797 Wilton Reports. This mail count is updated for every mailing.

Sizes available and costs:

2¹/₂X2¹/₂"	67	2¹/₂X5" (h,v)	134
5X5"	235	1/3 Page (10x4¹/₂, 5x9")	336
Half Page (10x7)	493	4/5 Page (10x10)	739
Full Page (10x14)		952	

Special: 1x6" color ad Front Page (1 only) \$197

**Color is available: larger ads \$84; 5x5" ads \$56
smaller ads \$28**

Rate Sheet for Geyser/Milton Report

On September 23, 2014 we mailed 2,036 Geyser/Milton Reports to Routes 4, 6 & 14 through Ballston Spa 12020. We mailed 1,250 Reports to Routes 4 & 5 through Saratoga Springs 12866. Total Saturation mailing 3,276 Geyser/Milton Reports. Count is updated for every mailing.

Sizes available and costs:

2¹/₂X2¹/₂"	60	2¹/₂X5" (h,v)	112
5X5"	197	1/3 Page (10x4¹/₂, 5x9")	291
Half Page (10x7)	403	4/5 Page (10x10)	605
Full Page (10x14)		784	

Special: 1x6" color ad Front Page (1 only) \$168

**Color is available: larger ads \$84; 5x5" ads \$56
smaller ads \$28**

Ads which run in Wilton Report and also the Geyser/Milton Report get 20% off on the Geyser/Milton insertion

These are modular sizes. We accept other sizes depending on space available and bill to nearest modular size.

Residents receive Report on or about last Wednesday of the month. Deadline for advertising is the previous Friday.

In addition ads run (AT NO CHARGE) on our web sites: wiltonreport.com and geysermilton.com

We have an active social media presence on facebook, googol+ and twitter and use it support our advertisers.

**Our YouTube Channel is constantly growing as we produce videos about our community and its people.
We are developing interview videos with our clients to show who they are and who they serve.**

Brendan O'Donnell has major responsibility for Geyser/Milton Report and our videos.

Email: brendan@saratogaareas.com

Email: billodonnell@wiltonnewyork.com

We are now mailing over 10,000 Reports month. October mailing was for 10,083