

**very good ideas from bill o'donnell**  
**157 caroline street, saratoga springs ny 12866 - 587-3132**

# **Rate Sheet for the "Wilton Report"** **Effective March 23, 2008**

**This is the first rate increase since March 23, 2006**

**We saturate mail to all box holders on Gansevoort  
Postal Routes #2, 3, 4, 6, 7, 10 and 11 and  
Saratoga Springs Routes #2, 6, 8, 12.**

**Total number 5,580 boxes**

**as of November 26, 2007. Mail count updated every 90 days.  
Reports also left at Wilton Town Hall and advertisers**

**Sizes available for ads:**

**2 1/2" x 2 1/2" ..<sup>\$</sup>60**

**2 1/2" x 5" (V,H)..<sup>\$</sup>120**

**5x5" ...<sup>\$</sup>210**

**10x4 1/2" 5x9" ...<sup>\$</sup>300**

**Half Page 10x7" .....<sup>\$</sup>440**

**Full Page 10x14" ...<sup>\$</sup>850**

**These are modular sizes which keep a consistent format  
throughout the Report. We will accept other size units  
depending upon space available and bill to nearest  
corresponding modular size**

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**Residents receive Report on or about last Wednesday of the month.  
Please, order and get ad copy to us by previous Friday or  
let us know the size of your ad.**

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**We also do the Geysers/Milton Report on a monthly same last Wednesday basis.  
The Geysers/Milton Report is delivered to over 3,000 families in that area.  
Ads run in both Wilton and Geysers Reports will receive 20% discount  
on Geysers insertion. Additional reports will be targeted for  
other areas in greater Saratoga Market**

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**Checks to be made out to Bill O'Donnell or Wilton Report**

**email: [billodonnell@wiltonnewyork.com](mailto:billodonnell@wiltonnewyork.com)**

**[www.wiltonnewyork.com](http://www.wiltonnewyork.com)**

**[www.saratogaareas.com](http://www.saratogaareas.com)**